

Measure U has no organized opposition and no Argument Against the measure was submitted for inclusion in the voter information materials.

ARGUMENT IN FAVOR OF MEASURE U

Walnut Creek is an amazing place to call home - and Measure U will help us keep it that way.

Seniors make up nearly half of Walnut Creek's population, but with the lack of emphasis for new housing designated for seniors, many seniors and older adults are being pushed out further and further into the East Bay, away from their families, healthcare providers and communities, at an age where they need to find a place that supports their changing needs.

An independent review recently found that 44% of the households within 2 miles of North Downtown are occupied by seniors but only 5% of the total future homes in the area are specifically designated for seniors.

Passage of Measure U will be a crucial step forward by updating zoning in North Downtown Walnut Creek to permit over 200 units of high-quality senior housing and community-serving retail near BART - without raising taxes.

The project's prime location next door to the Walnut Creek BART station offers easy access to regional destinations, local services, and the Downtown Trolley system. This promotes walkability, wellness, and independence, ensuring our seniors can stay connected without relying solely on a car.

Measure U facilitates a vibrant, mixed-use center which could include a multi-use market similar to the Rockridge Public Market/San Francisco Ferry Building or a full-service specialty market.

This initiative aligns with Walnut Creek's General Plan, including the City's recently adopted Housing Element and North Downtown Specific Plan. It advances Walnut Creek's goals for sustainable growth, reduced traffic, and enhanced quality of life, and to begin to balance the supply of housing in Walnut Creek designated for seniors.

Measure U is a responsible, forward-thinking investment in Walnut Creek's future. It provides the housing our seniors need while creating a thriving mixed-use area for everyone - without raising taxes.

Please join us, Yes on Measure U - <https://www.wcseniorhousing.org/>